



New Era, New Journey—Digital China, Smart Society

THE FOURTH CHINA SMART CITY
INTERNATIONAL EXPO 2018

<http://www.chinasmartcityexpo.com>

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New Era, New Journey
Digital China, Smart Society



*THE FOURTH CHINA SMART CITY
INTERNATIONAL EXPO 2018*

Shenzhen China 2018.8.21-23

INVITATION

Organized by

China Center for Urban Development, National Development and Reform Commission
Shenzhen Municipal People's Government
Smart City Development Alliance

Specially Co-organized by

China Ping An Insurance (Group) Co. Ltd

Co-organized by

China Association of Communication Enterprises HongKong Smart City Consortium
China Smart City Construction Investment ZGC Smart City Information Industry Alliance

Implemented by

Beijing Bairui International Convention & Exhibition Group Co.,Ltd.

The 19th CPC National Congress report indicates the need to speed up efforts in building an innovative country and to promote the concerted development of the new industrialization, informatization, urbanization and agricultural modernization. It also proposes to build China into a cyber power, a digital country and a smart society. Advancing towards new smart cities is a major decision made by the CPC Central Committee and State Council to enhance urban service management and the scientific development of cities. This accommodates the reality of urban development in China and meets the trend of informatization and urbanization. *The National New urbanization Plan (from 2014 to 2020)* and the *National Informatization Plan under the "Thirteenth Five-Year Plan"* have made clear roadmaps for the construction of new smart cities in China. The *Notice on Organizing Evaluation on New Smart Cities to Promote the Healthy and Rapid Development of Smart Cities* issued jointly by the National Development and Reform Commission, Office of the Central Leading Group for Cyberspace Affairs and Standardization Administration of China further clarified the direction and priorities of new smart cities in China.

China Smart City International Expo (hereinafter referred to as the CSCE) represents a key platform for the full implementation of policies on new smart city development in China, showcasing and presenting the best practice and achievements in building smart cities, and enhancing international exchanges and cooperation among smart cities. Three previous sessions of the Expo have been successfully held and the Expo has been listed under the *Notice on Distributing the Work Plan for Establishing Ministerial Coordinating Working Team on New Smart Cities and Work Sharing Plan from 2016 to 2018* as one of the most important works. Over 500 exhibitors attended the past three editions, with a total exhibition area of 100,000 square meters and over 300,000 attendance record, making the Expo one of China's largest and most influential international expositions of smart cities.

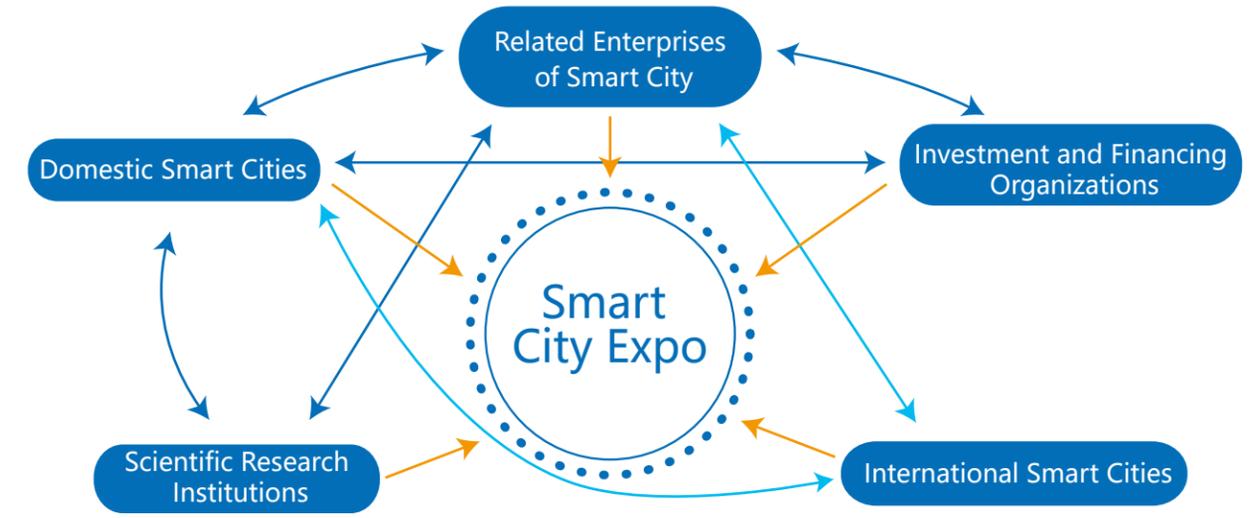
Shenzhen is the first city-based national independent innovation demonstration zone in China, with the leading position in electronic information, Internet, biology, new energy and other industries. It has four pillar industries, including culture creativity, high and new technologies, modern logistics and finance, spearheading the building of smart cities in China.

As the forerunner in both reform and opening up policy and innovative development, Shenzhen will be holding the 4th China Smart City International Expo 2018 on the year of the 40th anniversary of the reform and opening up policy. With the theme of "New Era, New Journey – Digital China, Smart Society", the Expo is scheduled for August 21st to 23rd, 2018 at Shenzhen International Convention Center, with the aim of achieving new milestones for smart cities in China. Party and state leaders, ministry officials, smart city representatives from home and abroad, organizations and businesses involved in smart city operation, high and new technology, culture creativity and finance industry will all be invited to the Expo to share and exchange leading experience, technologies, and ideas through exhibitions, forums, seminars, and contract signing etc. The Expo will create the most influential and comprehensive industry chain based platform that helps to build connections between different cities and companies across the globe.



2015-2017 Three sessions in three years and

- Exhibition area of 100,000 m²
- Over 500 exhibitors
- Over 300,000 attendance record to the exhibition
- Over 100 representatives from other countries and Hong Kong, Macao and Taiwan
- Over 200 professional audience groups
- Over 100 forum events
- Over 6000 distinguished guests to the forum
- 50 billion trade value



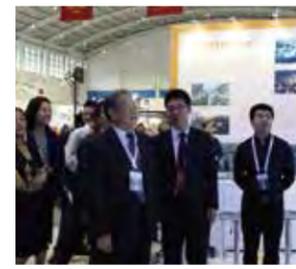
Opening Ceremony of The Third China Smart City International Expo 2017



Zhang Gaoli, member of the Standing Committee of the Political Bureau of the CPC, Vice Premier of the State Council and Deputy Secretary of the Leading Party Group, attended the opening ceremony and made a speech.



Xu Shaoshi, then-director of the National Development and Reform Commission and Secretary of the Leading Party Group, exchanged with foreign exhibitors.



Li Pumin, Secretary General of the National Development and Reform Commission visited the exhibition



Aerial view of E1 Pavilion of the third Smart City Expo



Xu Lin, the director of China Center for Urban Development of National Development and Reform Commission, visited the exhibition venue.

Core values

- Showcasing achievements, latest solutions and research findings of the building of smart city at home and abroad.
- Displaying the major scientific research achievements and technological products of the Fortune 500 enterprises and China's leading enterprises in the fields related to the entire industrial chain of smart city.
- Displaying the emerging industries and new technologies related to the field of smart city.
- Sharing, exchanging advanced experience, technology and ideas about smart city.
- Popularizing new ideas, new models, new ways, new mechanisms and new achievements in the development of smart city.
- Promoting interaction, exchange and cooperation between smart cities at home and abroad.

Building an exchange and cooperation platform between domestic and foreign cities, between cities and enterprises, and between enterprises.

Core Strengths

National level, high standards

Leaders of the Party and the country, leaders of the relevant ministries and departments of the country, industry experts, economists, smart city representatives at home and abroad, representatives of leading enterprises in related fields of smart city, and leaders of financial institutions were invited to visit the exposition.

Large scale

Exhibition area of 100,000 m², 6 major theme exhibition areas, more than 500 exhibitors.

Internationalization

Smart city exhibition groups from 20 Countries and regions such as US, Australia, UK, Norway, Singapore, Japan, Hong Kong, Taiwan, etc. attended the exhibition.

Precision

More than 100 provincial and municipal professional audience groups, dozens of professional audience groups from enterprises, nearly 100 visits and exchange activities.

Professionalization

More than 30 series of theme activities, including Forum summit, news release, project road show, cooperation signing, Communication and negotiation, the off-site investigation and so on.

Socializing

Through online and offline channel, successfully built the ecosystem of Smart City Expo through the Smart City Expo App, official website, WeChat public platform, Toutiao.com, Btime.com and other online platforms.

SMART CITY 2018

Excellent Achievements of Previous Expos

November 20-23, 2013
Beijing Exhibition Center

EU-China Exhibition on
Urban Development

The exhibition was jointly host by the National Development and Reform Commission and the EU Energy Department, and implemented by China Center for Urban Development of the National Development and Reform Commission. 158 central European cities and enterprises participated in the exhibition, with the exhibition area of 20,000 square meters. Nine urban development thematic pavilions were set up for exhibitions.

November 10-12, 2015
Beijing Exhibition Center

(The First) China Smart City
International Expo

The exhibition area was 15,000 square meters. With more than 200 exhibitors, 5 forum summits, 25 sub-forums (side event) and contract promotion activities, 7 Off-site visits and 60 cities government group visitors, counting 80,000 visitors.

November 29-31, 2016
Beijing Exhibition Center

(The Second) China Smart
City International Expo

The exhibition area was 22,000 square meters, with more than 300 exhibitors and 165,000 visitors.

November 22-24, 2017
Shenyang International Exhibition Centre

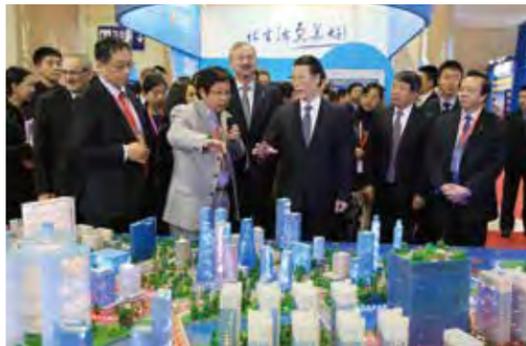
(The Third) China Smart City
International Expo

The exhibition area was composed of three sub-exhibitions: smart city, characteristic town and new energy vehicles. The exhibition area was 50000 square meters. Nearly 300 enterprises participated in the exhibition and more than 30 forum activities were organized. More than 500 distinguished guest, professional audience groups from more than 70 governments and enterprises and 50218 professional

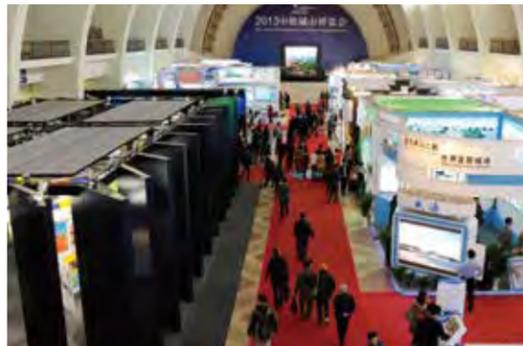
September 2017 - December 2017
Beijing

Five Year's Geart
Achievement Exhibition

In accordance with the unified arrangement of the National Development and Reform Commission and Office of the Central Leading Group for Cyberspace Affairs, the China Center for Urban Development have organized the second exhibition area and the special experience exhibition area, which involve multiple presentations of smart city, smart life, etc., showcasing the advanced achievements in the field of smart city, such as urban smart center, smart family, smart travel, smart office, smart entertainment, smart education and so on.



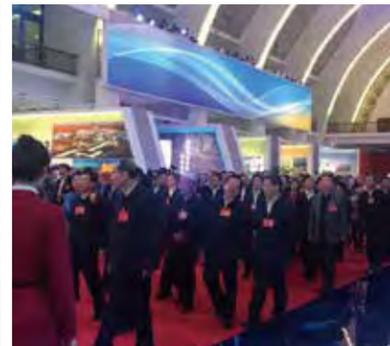
Zhang Gaoli, member of the Standing Committee of the Political Bureau of the CPC, vice premier of the State Council and Deputy Secretary of the Leading Party Group, visited the exhibition.



Venue of EU-China Exhibition on Urban Development



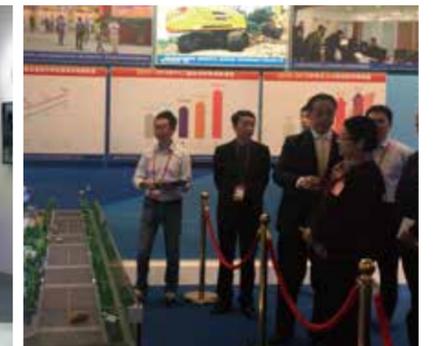
Venue of the Third International Smart City Expo (E2 Pavilion)



Five years' Great Achievement Exhibition. The delegates of "19th CPC National Congress" visited the exhibition.



Five years' Great Achievement Exhibition - Smart office



Chairman Li Tie introduced the Urban Smart Center to the Vice Chairman GuXiulian during the Five years' Achievement Exhibition



Beijing Tongzhou Pavilion



Hong Kong Pavilion



Beijing Jianyi Investment Development (Group) Co., Ltd.



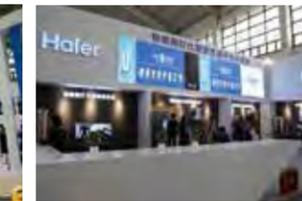
Changbai Mountain Pavilion



Huawei



China Telecom



Haier



Tencent



Opening ceremony of The 3rd International Smart City Exposition



Neusoft Group



Smart City Joint Pavilion of Shenzhen, Hong Kong, Macao and Taiwan



Guizhou Guiyang Pavilion



Shenzhen Pavilion



China Mobile



Beijing e-Hualu Information Technology Co., Ltd



China Unicom



China Tower



Shenyang Big Data Bureau

SMART CITY 2018

All Previous Major Events, Attended Leaders and Guests

November 7, 2014, Guangzhou

(The First) China Smart City Innovation Conference

On November 7, 2014, the First China Smart City Innovation Conference was held in Guangzhou. Wang Xiujun, the deputy director of the Network Security and Informatization Leading Group Office of CCCPC, and Xu Xianping, the former deputy director of the National Development and Reform Commission, were invited to the conference and made important speeches. More than 600 delegates from central ministries, local governments, enterprises, academia and the media attended the conference.

March 24-25, 2016, Jinan

(The Second) China Smart City International Innovation Conference

40 important guests, 73 city representatives and more than 150 leading enterprises in smart city at home and abroad, representatives of new innovation leading enterprises and senior media representatives attended the conference. The actual number of participants reached 1200.

November 11-13, 2016, Shenyang

(The Third) China Smart City International Innovation Conference

Nearly 1200 domestic and foreign guests, including international guests from 12 different countries, informatization supervisors and enterprise representatives from dozens of provinces, municipalities, autonomous regions, attended the conference.

September 22-23, 2017, Shenyang

(The Fourth) China Smart City International Innovation Conference

Representatives from 11 provinces, municipalities, autonomous regions and cities with independent planning, as well as more than 70 delegations from over 10 provinces attended the conference. Up to 700 autonomous participants of enterprises, academia and social institutions attended the conference. More than 60 domestic and foreign famous enterprises and new innovation enterprises engaging in smart city participated in the conference. Nearly 50 important guests from the United States, the United Kingdom, the EU, ASEAN, Australia, India, Japan, Hong Kong, Taiwan and other countries and regions participated in the conference.

September 23, 2017, 13: 00-16:30, Shenyang

Entrepreneur Theory

Under the theme of "big data and the hundreds of billions of smart industry clusters", 18 representatives of smart city leaders, including Fang Zheng, Jianyi, China Telecom and China Putian, were invited to attend and give speeches.

Important leaders and guests:



Wang Xiujun Deputy director of the Office of the Central Leading Group for Cyberspace Affairs, Cyberspace Administration of China



Hu Zucui Deputy director of the National Development and Reform Commission



Ni Hong Deputy Minister of the Ministry of Housing and Urban-Rural Development



Wang Wentao Member of the Standing Committee of the Shandong Provincial Party Committee, Secretary of Jinan Municipal Party Committee



Tian Shihong Director of Standardization Administration



Li Weisen, Deputy Director of National Administration of Surveying, Mapping and Geoinformation



Xu Xianping Former deputy director of the National Development and Reform Commission



Li Pumin Secretary-general of the National Development and Reform Commission



Pan Ligu Director of the Standing Committee of Shenyang



Jiang Youwei Mayor of Shenyang



Tan Xiaozhun Party committee secretary, security director-general of Science and Technology Informatization Bureau, Ministry of Public



Lei Chaozi Director-general of Science and Technology Department, Ministry of Education



Xu Lin Director of China Center for Urban Development



Wang Xiaobing Director of Information Center, Ministry of Agriculture



Wu Hao Deputy Director-General of High Technology Department of the National Development and Reform Commission



Cao Yuanmeng Deputy Director of Department of Northeastern Region Revitalization, National Development and Reform Commission



Chen Jun Deputy Director of Department of Territorial surveying and Mapping, National Administration of Surveying, Mapping and Geoinformation



Dai Hong Director of the Second Department of the Standardization Administration



Li Tie President of China Center for Urban Development



Qiao Runling Vice president of China Center for Urban Development



Qu Gang Member of the Standing Committee of the Benxi Municipal Committee



Yang Yu Special commentator of CCTV



Shan Zhiguang, Director of Informatization and Industry Development Department of State Information Center



Liu Xiaodong Deputy mayor of Shenyang province



Wei Chijian Director of Information Technology Section of High Technology Department, Ministry of Science and Technology



Fan Chunling Deputy Research Officer of Network Security Bureau of Ministry of Public Security



Knight Michael Xiong Britain's Special Envoy for Sustainable Urbanization in China, Chairman of the Urban Renewal Investment Organization of the UK Trade & Investment .



Tamura State Secretary of Japanese Minister of Land, Infrastructure, Transport and Tourism



Dirk Schubert President of IPHS



Yang Quansheng Convener of Hong Kong Smart City Alliance



Deng Shuming Founder and Honorary Chairman of Hong Kong Smart City Alliance



Dong Zhengde Envoy of Australian Embassy in China



Yang Debin Chief information and technology director of the government of Hong Kong Special Administrative Region



Chen Jing Academician



Guo Renzhong Academician



Zhong Shan Academician



Lu Dadao Academician



TIM STONOR Academician of the UK Urbanization Academy



Zhao Zhongxin Vice President and Secretary General of China Association of Communication Enterprises,



Wang Yukai Professor of Chinese Academy of Governance

The summit series consist of a main forum 2018 China Smart City International Expo Annual Forum and several sub-forums. Leaders of the “Ministerial Coordinating Working Team on New Smart Cities”, provincial and city government representatives, academicians of the Chinese Academy of Sciences and Chinese Academy of Engineering, renowned experts and scholars, key enterprises in the field of smart cities, representatives of international cities, foreign institutions and enterprises will be invited to the forum to present the latest progress of smart cities in China, explaining the latest policies, elaborating on the core concepts of the development of smart cities in China, sharing the solutions of excellent smart cities at home and abroad, and exploring the development trend, problems and solutions of smart cities in China.



Opening ceremony of the 4th China Smart City International Innovation Conference



Zhongguancun New smartCity Summit Forum



New Smart City Development: Policy Brief

Main Forum: China Smart City International Expo 2018 Annual Forum



Smart Space-Time Forum



Smart Education Forum



Roundtable: Innovation of Cultural Tourism Industry

Sub-forums:

- ▶ Summit of Smart City Mayors in China
- ▶ Seminar on Smart Social Governance
- ▶ Summit on AI Application
- ▶ Financial Technology Innovation and Green Finance Development Summit
- ▶ Smart Medical and Health Industry Development Summit
- ▶ Green Economy, Energy Saving and Environmental Protection Industry Development Forum
- ▶ Seminar on International Exchange and Study
- ▶ Artificial Intelligence and Intelligent Manufacturing Innovation Summit

Opening ceremony and on-site visit

Party, State And Ministry leaders are invited to attend the opening ceremony and visit the exhibition, and communicate with local governments and enterprises at the site.

Smart city events

Policy Briefing

City governments that participate in the expo are invited to publish the latest policies on the development and construction of smart cities.

Achievement Presentation

Organizing global smart cities to present their successful experience on the building and operating of smart cities, along with advancing technological achievements.

Luncheons and Dinners

Host luncheons and dinners to connect governments, enterprises and institutions for free discussions.

Government Consultation

Set up government consultation stand at the exhibition for start-ups and SMEs, with Shenzhen local authorities providing Cross-department on-site policy consultation service.

Meetings and Talks

Organizing talks and conversations among city governments, businesses and R&D institutions.

Signing Ceremonies

Signing contracts for cooperation projects between cities, cities and enterprises, cities, enterprises and R&D institutions, and invite officials to witness the event.

Project Road Show

Organizing businesses to present their new technologies, new products and new services of smart cities. In Return, cities will help to recommend investment, R&D and construction projects to enterprises.

News Conferences

Release news about the exposition, city governments and businesses at home and abroad in the field of smart cities.

Off-site Visits

Organizing government leaders, executives of exhibitors, professional spectators and media to visit typical industrial parks and leading enterprises in Shenzhen to facilitate understanding on Shenzhen's advanced development philosophies, products, technologies and services, and to boost further exchanges.



Signing Ceremony on Strategic Cooperation on Shared Economy



Forum of Mayors of New Smart Cities



Signing ceremony of Smart City Alliance

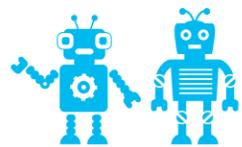


Opening ceremony

Notes:

The above events are applied by the exhibitors, and after the CSCE Secretariat has approved, the exhibitors will pay for the meeting and make inquiry for the site. The Secretariat is responsible for checking plan and all process of events, including assisting the installation of background board, inviting hosts and important guests, organizing the news media.

40th



Gallery on achievements in 40 years of Reform and opening up

History of Smart Cities in China
Achievements of Shenzhen during 40 years of Reform and Opening Up
Urban agglomeration development planning of Guangdong- Hong Kong- Macau Greater Bay Area

Gallery on achievements in the construction of new smart cities

Comprehensive display of new cities	Comprehensive display of Smart town	City smart control center
Ecological city construction	Smart governance	Social governance
Smart infrastructure	Smart space-time	Smart community
Building of smart cities and towns		

Gallery on solutions and demonstration applications

Government big data application	Smart finance	Smart agriculture
Smart tourism	Information resource sharing application	Cyber security
Public security	Smart energy application	Special equipment monitoring application
Smart monitoring and application of food and drugs	Smart HR&Social Insurance	

Gallery on smart industries and future technology

Cloud Computing	Big data application	Mobile communication
IOT application	Artificial Intelligence	Smart manufacturing
New generation of IT	Modern logistics	Cultural creativity
Life and health	New material industry	New energy industry

Gallery on future life and interactive experience

Future travel	Future payment	Smart healthcare
Smart home	Smart office	Smart entertainment
E-commerce	Robotics	VR/AR
Smart education	New media / social networking	Wearable devices

Functional zone

Includes consulting table, coffee bar, road show area, rest area, negotiation area, exhibition area of exhibitors introduction, etc.



CSCE aims to create a major platform of connecting the whole smart city industrial chain. During the 3rd Expo in 2017, the organizing committee, arranged more than 70 professional audience groups based on the types and needs of exhibitors, including the governments of Jinhua, Liuzhou, Suzhou, Xining, Yichang, Huaihua, Fuyang DRC, Guangxi DRC and Guilin DRC to connect with exhibitors.

More professional groups will be invited to attend the CSCE 2018. Through database, media advertising, news promotion, telephone, email, text messaging and new media, the Expo will invite officials from national ministries, provincial and municipal governments, representatives of international, enterprises, financial institutions, experts, scholars, media professionals, and the general public to meet and communicate.

Organize TV, radio, print, network and other mainstream media at home and abroad to promote and report on the Expo, attract all sectors of society to pay further attention to the building of smart cities, expand the influence and radiating power of China Smart City International Expo and the local governments and enterprises.

According to the preparation schedule of the exhibition, the publicity activities will include advance publicity, pre-exhibition preheating, exhibition report and post-exhibition comments. According to the exhibition progress stage, professional media and urban media are organized and arranged to make systematic publicity for different audiences.

The Smart City Media Alliance will also propagate the promotion projects and products of exhibitors before the exhibition in order to attract relevant units and individuals for contract negotiation.



News Agency



Television Station



Newspaper



Website



New Media



We Media

Media support



China Center for Urban Development,
National Development and Reform Commission (CCUD)

China Center for Urban Development of the National Development and Reform Commission was once subordinate to the original State Council Reform Office, and now is an institution directly administered by the National Development and Reform Commission. Since its establishment in 1998, CCUD has been involved in the drafting and consultation of policy documents on urbanization for Central government and State Council. It is responsible for guiding and promoting the pilot experience in the development and reform of cities and towns, assisting governments at all levels in formulating hundreds of plans for economic and social development, as well as the use of space and land. It has organized several major high-level international forums on urbanization and urban development. Under the witness of Xu Shaoshi, former director of the National Development and Reform Commission, the Smart City Development Alliance was launched, and it has held China Smart City (International) Innovation Conference and China Smart City International Expo for many times on behalf of China.

Smart City Development Alliance

Under the guidance and support of the National Development and Reform Commission, the Smart City Development Alliance was announced to establish on April 19, 2014, and the secretariat is located in the China Center for Urban Development. In accordance with the requirements of the *National New Urbanization and the Guiding Opinions on the Healthy Development of Smart Cities* of eight ministries and commissions, the Alliance aims to convey to the society that the guiding information on the smart cities development, and to promote urban governance, urban management and public service innovation. The Alliance focuses on promoting smart city model construction, and leading Chinese cities to a smart, green, low carbon, convenient development.

