

# 青岛国家高新技术产业开发区

WELCOME TO QINGDAO NATIONAL  
HIGH-TECH INDUSTRIAL DEVELOPMENT ZONE

欢迎您



青岛国家高新区

QINGDAO NATIONAL  
HIGH-TECH INDUSTRIAL  
DEVELOPMENT ZONE



# CONTENTS

“东方瑞士”青岛 "Switzerland of the East" Qingdao	01
投资青岛就是投资国家战略 Investing in Qingdao means investing in a national strategy	02
活力之城 品牌之都 City of vitality, Capital of brands	03

“创新高地”青岛高新区 "Innovation Highland" Qingdao National High-tech Industrial Development Zone	04
位居中心的青岛高新区 Qingdao National High-tech Industrial Development Zone standing in the center	05
往来便捷的青岛高新区 Qingdao National High-tech Industrial Development Zone with convenient communication	06
创新引领的青岛高新区 Qingdao National High-tech Industrial Development Zone led by innovation	07
产业集群的青岛高新区 Qingdao National High-tech Industrial Development Zone of Industrial Cluster	09
链接全球的青岛高新区 Qingdao National High-tech Industrial Development Zone linking the world	11
环境优良的青岛高新区 Qingdao National High-tech Industrial Development Zone with excellent environment	13
生活舒适的青岛高新区 Qingdao National High-tech Industrial Development Zone with comfortable life	14

青岛高新区“1+2+1”现代产业体系 Qingdao National High-tech Industrial Development Zone with "1+2+1" Modern Industry System	16
A生物医药及医疗器械产业 Bio-pharmaceutical and Medical Equipment Industry	17
B新一代信息技术产业 New-generation Information Technology Industry	19
C高端装备制造产业 High-end Equipment Manufacturing Industry	20
D现代服务业 Modern service industry	21

“东方瑞士” 青岛

# " SWITZERLAND OF THE EAST " QINGDAO



国家沿海重要中心城市

## IMPORTANT COASTAL CENTRAL CITY OF CHINA

青岛依山傍海，风景秀丽，红瓦绿树，碧海蓝天。胶州湾海岸线蜿蜒曲折，“万国建筑”风格迥异，八大关建筑群荣膺“中国最美城区”称号。崂山素以“海上名山第一”和“千年道教名山”著称。青岛山、海、城融为一体，是2008年奥运会和残奥会帆船比赛举办地，被联合国评为最适宜人类居住的城市之一，青岛海湾被评为“世界最美海湾”，每年接待游客突破1亿人次。

Qingdao, which is nearby the mountain and the sea, is a place with beautiful scenery, red tiles and green trees, blue sea and sky. The coastline of Jiaozhou Bay is winding and zigzagging, and the "world architectures" have different styles. Eight Great Passes architectural groups have won the title of "China's Most Beautiful Urban Area". Laoshan Mountain is known as "No.1 famous mountain on the sea" and "a well-known Taoist Mountain for thousands of years". Integrating mountain, sea and city, Qingdao is the host city of sailing race of 2008 Olympics and Paralympics, and has been rated as one of the most suitable cities for human habitation by the United Nations. Moreover, Qingdao Bay is rated as "the most beautiful bay in the world", which receives more than 100 million tourists every year.



这里最宜居  
"THE MOST LIVABLE PLACE"



## 投资青岛就是投资国家战略

# INVESTING IN QINGDAO MEANS INVESTING IN A NATIONAL STRATEGY

“办好一次会，搞活一座城”。2018年上合组织青岛峰会召开，在国家“一带一路”倡议中，青岛被确定为新亚欧大陆桥经济走廊主要节点城市和海上合作战略支点，打造面向韩日、辐射东南亚、路连中亚欧的“一带一路”综合枢纽城市。

2019年中国（山东）自由贸易试验区青岛片区正式挂牌，全国各地越来越多的消费者将陆续收到发自青岛的进口商品。

在新时代扩大高水平开放的国家战略中，青岛全力打造长江以北地区国家纵深开放的新的战略支点，正在加快建设开放、现代、活力、时尚的国际大都市。

多个国家战略因此在青岛叠加，这座城市的开放包容度、全球竞争力进一步提升。作为中国首批沿海开放城市，目前青岛已与全球216个国家和地区有贸易往来，2100多家外国地方政府和海外企业在青岛常设办事机构，德国大众、空客集团、大陆集团、西门子、永旺、住友、高盛、马士基、卡特彼勒、ABB、杜邦、日立、普华永道、渣打等累计160家世界500强企业在青投资设立了309个项目，成为国内世界500强企业的重要集聚地、外商眼里最佳投资目的地之一。

"Holding a successful convention means to enliven a city." In 2018, SOC Qingdao Summit was held, and in the national initiative of "One belt, One road", Qingdao is identified as the strategic node city of the New Eurasian Land Bridge Economic Corridor and the strategic support for maritime cooperation, which is to be built as a comprehensive hub city facing Korea, Japan, radiating Southeast Asia, and road-connecting "One belt, One road" cities of Asia and Europe.

With the official establishment of Qingdao Area of China (Shandong) Pilot Free Trade Zone in 2019, and more and more consumers across the country will receive imports from Qingdao.

In the national strategy of expanding high-level opening-up in the new era, Qingdao is making every effort to build a new important strategic stronghold for the national in-depth opening-up in the north of the Yangtze River, and is speeding up the construction of an open, modern, dynamic and fashionable international metropolis.

As a consequence, multiple national strategies are superimposed in Qingdao, which further improves the openness, inclusiveness and global competitiveness of the city. As one of the first batch of coastal open cities in China, Qingdao has trade relations with 216 countries and regions in the world, where more than 2100 foreign governments and overseas enterprises have established permanent offices. 160 of the world's top 500 enterprises, including Volkswagen, Airbus Group, Continental Group, Siemens, AEON, Sumitomo, Goldman Sachs, Maersk, Caterpillar, ABB, DuPont, Hitachi, Price Water House Coopers, Standard Chartered., have invested and established 309 projects in Qingdao, which has become an important aggregation place of the world's top 500 enterprises in China and one of the best investment destinations in the eyes of foreign investors.

# 活力之城 品牌之都

# CITY OF VITALITY, CAPITAL OF BRANDS

深厚的齐鲁文脉、交织的多元文化，塑造了开放包容的城市品格。青岛是国家历史文化名城、中国首批沿海开放城市，地处山东半岛东南部沿海，海、陆、空交通便利，区位优势。市域陆地面积 11282 平方千米，海域面积 12240 平方千米，常住人口过千万。

青岛也是“品牌之都”。海尔、海信、青岛啤酒、双星、中车四方等一批蜚声中外的明星企业总部设在青岛，“中国驰名商标”拥有量达到141件，入选“中国制造2025”试点示范城市。优势产业包括智能家电、高端制造、现代海洋、节能环保、现代金融、现代物流、健康医养、商贸服务、食品饮料、纺织服装、橡胶化工、现代农业等。国际时装周、国际啤酒节、国际电影节等品牌节庆处处彰显着这座城市的时尚气息。

正如中国中央电视台对青岛评价的那样：这是一个随时都能感受品牌力量的城市。这里诞生的品牌，已经影响了中国，正在影响世界。

国家历史文化名城

National Famous Historic  
and Cultural City

国家计划单列城市

National Planning-list City

国际性港口城市

International Port City

滨海度假旅游城市

Coastal Vacation Tour City

国家沿海重要中心城市

Important Coastal Central City of China

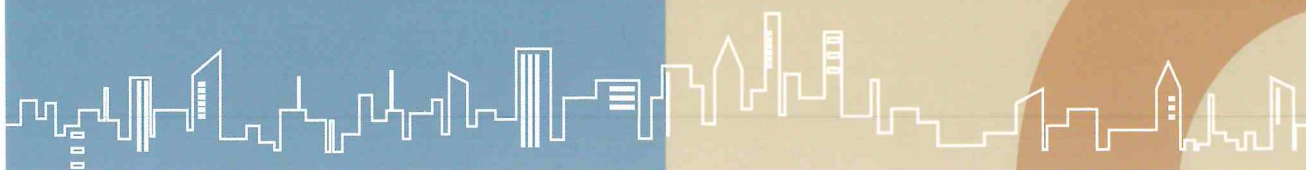
“一带一路”主要节点城市

Main Node City of "One Belt, One Road"

The profound Shandong culture and intertwined multi-culture have shaped the open and inclusive character of the city. Qingdao is not only a national famous historical and culture city, but also one of the first batch of coastal open cities in China, which is located in the southeast coast of Shandong Peninsula, with convenient sea, land and air transportation and superior location. The city has a land area of 11282 square kilometers, a sea area of 12240 square kilometers, and a permanent resident population of more than 10 million.

Qingdao is also a "city of brands". Haier, Hisense, Tsingtao Beer, Double Star, CRRC Sifang and other globally-famed star enterprises are headquartered in Qingdao, with 141 well-known trademarks in China, which have been selected as the "Made in China 2025" pilot demonstration city. The advantageous industries include intelligent household electrical appliance, high-end manufacturing, modern marine, energy conservation and environmental protection, modern finance, modern logistics, health care, business services, food and beverage, textile and clothing, rubber chemicals, modern agriculture, etc. Meanwhile, the brand festivals of International fashion week, International Beer Festival, International Film Festival, etc. highlight the city's fashion atmosphere everywhere.

Just as the comment from CCTV on Qingdao, it is a city that one can feel the power of brands at any time. The brands born here have already influenced China and are now influencing the world.



“创新高地” 青岛高新区

# "INNOVATION HIGHLAND" QINGDAO NATIONAL HIGH-TECH INDUSTRIAL DEVELOPMENT ZONE

山东半岛国家自主创新示范区

NATIONAL INDEPENDENT INNOVATION DEMONSTRATION  
ZONE OF SHANDONG PENINSULA

国家“双创”示范基地

NATIONAL DEMONSTRATION BASE OF "MASS  
ENTREPRENEURSHIP AND INNOVATION"



国家智慧城市试点  
National Smart City Pilot Project

国家级生态工业示范园区  
National-level Ecological Industrial Demonstration Park

国家首个生态文明先行示范区  
The First Demonstration Area of Ecological Civilization in  
China

中国最具投资潜力的经济园区之一  
One of Economic Parks with the Most Investment Potential  
in China

青岛高新技术产业开发区是1992年经国务院批准设立的国家级高新区。经过20多年的发展形成了“一区多园”的发展格局。

Qingdao National High-tech Industrial Development Zone is a national high-tech zone approved by the State Council in 1992. After more than 20 years of development, the development pattern of "one district with multiple parks" has been formed.



位居中心的青岛高新区

# QINGDAO NATIONAL HIGH-TECH INDUSTRIAL DEVELOPMENT ZONE STANDING IN THE CENTER

“落子”布局 青岛中心

OVERALL ARRANGEMENT IN QINGDAO CENTER



放眼全球,东京、纽约、旧金山、墨尔本等是世界公认的湾区城市,核心城区皆位于湾底。

青岛高新区位于胶州湾湾底、全市地理几何中心,是大青岛都市区的空间中枢、交通枢纽,也是青岛市重点建设的北岸中心城区。青岛市民健身中心、健康中心、国际会展中心、青岛中学等十几个市级重点公共服务项目,以及交错密集的大交通网完善配套,在未来大青岛湾区城市的塑造中处于支撑地位。

“落子”布局,就要来中心。

Viewing Globally, Tokyo, New York, San Francisco, Melbourne, etc. are recognized as Bay Area cities in the world, and the core urban areas are all located at the bottom of the bay.

Qingdao National High-tech Industrial Development Zone, which is located at the bottom of Jiaozhou Bay and the geographical geometric center of the whole city, is the spatial pivot and transportation hub of Qingdao metropolitan area, as well as the key urban area on the north bank of Qingdao. Dozens of municipal key public service projects such as Qingdao Civic Fitness Center, Health Center, International Convention and Exhibition Center and Qingdao High School, together with the interlaced and dense transportation network, are in the supporting place to shape the city of the greater Qingdao Bay Area in the future.

The success of overall arrangement lies in coming to the center.



## 往来便捷的青岛高新区

# QINGDAO NATIONAL HIGH-TECH INDUSTRIAL DEVELOPMENT ZONE WITH CONVENIENT COMMUNICATION

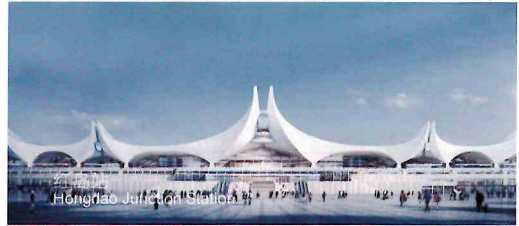


这里距胶东国际机场20公里。青岛国际机场开通国际国内航线近300条，胶东国际机场启用后将成面向日韩的区域性国际门户枢纽机场，旅客年吞吐量将达3500万人次。

这里距离青岛港各港区约30分钟车程。作为太平洋西海岸重要的国际贸易口岸和海上运输枢纽，青岛港稳居世界第七大港。

这里密布的高铁、地铁、高速公路形成四通八达的陆港交通网络，连接北京、上海、广州、深圳、海口、成都、西安、乌鲁木齐、呼和浩特等地。济青高铁红岛枢纽站启用后，1小时畅达济南，3小时直通京沪，让这里成为山东半岛最重要的综合交通枢纽。

青岛跨海大桥将高新区与老城区、西海岸新区的车程缩短至半小时以内。



It is 20 kilometers away from Jiaodong International Airport, which has opened nearly 300 international and domestic routes. After the opening, Jiaodong International Airport will become a regional international central airport facing Japan and South Korea, with an annual passenger throughput of 35 million.

It is about 30 minutes' drive from Qingdao Port. Qingdao Port, as an important international trade port and maritime transport hub on the west coast of the Pacific Ocean, steadily ranks the seventh largest port in the world.

Here the densely distributed high-speed railways, subways, and highways form a land-port transportation network extending in all directions, connecting Beijing, Shanghai, Guangzhou, Shenzhen, Haikou, Chengdu, Xi'an, Urumchi, Hohhot and other places. After the opening of Hongdao Junction Station of Jinan-Qingdao High-speed Railway, passengers can reach Jinan in 1 hour and Beijing and Shanghai in 3 hours, making it the most important comprehensive transportation hub in Shandong Peninsula.

Qingdao Sea-crossing Bridge will shorten the driving distance between Qingdao National High-tech Industrial Development Zone and old urban area and West Coast New Area to less than half an hour.



## 创新引领的青岛高新区

# QINGDAO NATIONAL HIGH-TECH INDUSTRIAL DEVELOPMENT ZONE LED BY INNOVATION



青岛院校林立,才智云集,驻有康复大学、中国海洋大学、中国石油大学、山东大学(青岛)、山东中医药大学等50多所高校,是全国唯一的国家创新型城市和技术创新工程“双试点”城市。

高新区作为青岛“人才特区”,已累计引进院士30多名、各类高层次人才5000余人,建有中国青岛留学人员创业园、青岛蓝色人才港,是国家创新人才培养示范基地。

Qingdao is the sole national innovation-oriented city and "double-pilot" city for technological innovation projects, which is home to more than 50 universities, including Rehabilitation University, Ocean University of China, China University of Petroleum, Shandong University (Qingdao) and Shandong Traditional Chinese Medicine University, and with a great number of talents and intellectuals gathered.

As a "special zone for talents" in Qingdao, Qingdao National High-tech Industrial Development Zone has introduced more than 30 academicians and over 5000 high-level talents of various types, which has built China Qingdao Overseas Students Pioneer Park and Qingdao Blue Talent Port, which is the National-level Innovation Talent Training Demonstration Base.





**Haier Group Emerging Industrial Park**

海尔集团新兴产业园

**Qingdao -Israel "International Livingroom"**

青岛-以色列“国际客厅”

**Tsinghua · Science Innovation Intelligence Valley**

清华·科创慧谷

**Research Institute of Southwest Jiaotong University**

西南交通大学研究院

**Qingdao Academy of Sciences of Shandong Traditional Chinese Medicine University**

山东中医药大学青岛科学院

**Institute of Changchun Institute of Optics and Mechanics of Chinese Academy of Sciences**

中科院长春光机所

**Institute of Optoelectronics of Chinese Academy of Sciences**

中科院光电院

**Institute of Intelligence of Chinese Academy of Sciences**

中科院智能院

**Institute of Acoustics of Chinese Academy of Sciences**

中科院声学所

**Institute of Software of Chinese Academy of Sciences**

中科院软件所

**International Industrial Park of Shandong University**

山东大学国际产业园



中科院、清华大学、北京大学等科研院所、高校、海外、企业创新平台在这里集聚，其中“国字号”就达16个。实施的“千万平米”产业载体工程已建成有高质量产业载体35个，区内被认定的国家级孵化器、众创空间达16家，投入使用孵化器面积突破220万平方米，构筑了“众创空间-孵化器-加速器-产业园区”科技孵化链条，集聚孵化创新创业项目2300余家。入区企业拥有充足的发展空间和创业环境。

“海阔凭鱼跃，天高任鸟飞”。高新区也为各类人才提供最高1亿元的创业扶持，人才公寓、子女入学保障，工作生活补贴、人力资源服务等“保姆式”全方位保障。目前规划建设租赁型人才公寓157万平方米，保障引进人才住房无忧。



Chinese Academy of Sciences, Tsinghua University, Peking University and other scientific research institutes, universities, overseas and enterprise innovation platforms gather here, including 16 "national-level titles". Furthermore, the "ten-million-square-meter" industrial carrier project has built 35 high-quality industrial carriers, 16 national-level incubators and maker spaces identified in the zone, and the area of incubators put into use has exceeded 2.2 million square meters. The science and technology incubation chain of "maker space-incubator-accelerator-industrial park" has been built, gathering and incubating more than 2300 innovation and entrepreneurship projects. Enterprises in the zone have sufficient development space and entrepreneurial environment.

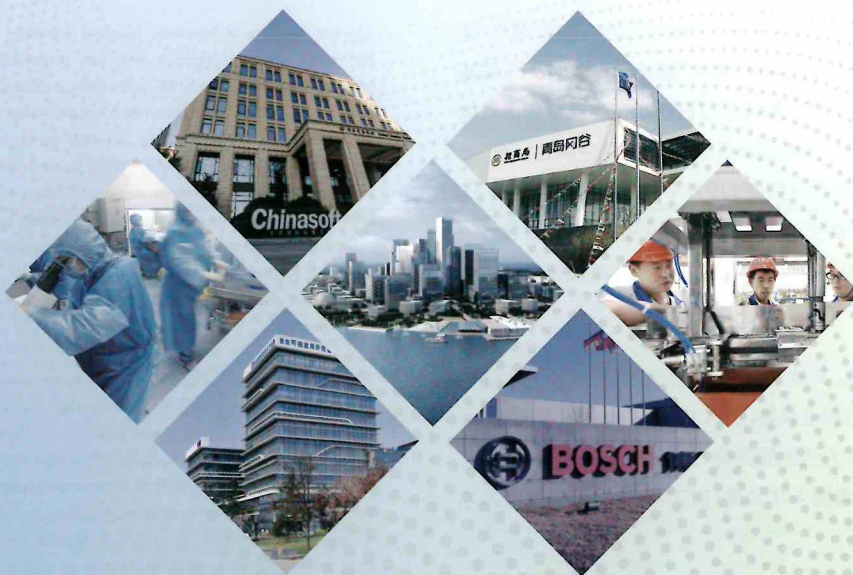
"The sky is unlimited for birds to fly at ease; as the ocean is boundless for fish to leap at will". Qingdao National High-tech Industrial Development Zone also provides all kinds of talents with "nanny-style" all-round guarantee such as the entrepreneurship support of up to 100 million Yuan, talent apartments, children's school enrollment security, work and life subsidies, and human resources services. At present, 1.57 million square meters of rent and sale talent apartments are planned to be built so as to ensure the housing of the introduced talents.

## 产业集群的青岛高新区

# QINGDAO NATIONAL HIGH-TECH INDUSTRIAL DEVELOPMENT ZONE OF INDUSTRIAL CLUSTER

这里是投资兴业的沃土。作为青岛市重点打造的创新创业高地，青岛高新区致力于打造生物医药及医疗器械、新一代信息技术、人工智能+高端装备制造、现代服务业等“1+2+1”主导产业集群。核心区2008年启动建设以来，累计引进腾讯、华为等项目2000余个，获批国家级产业基

地6个，生物医药及医疗器械、新一代信息技术、机器人等成为这里金光闪闪的“招牌”。目前园区已集聚了华为青岛基地、腾讯双创小镇、瑞典ABB、德国库卡、新松、博世、埃地沃兹、毕勤、海克斯康、迪沙药业等一大批世界500强企业和国内龙头项目。





# 中国最具投资潜力经济园区

## CHINA'S MOST POTENTIAL ECONOMIC PARK

### National Marine Equipment High and New Technology Industrialization Base

国家海洋装备高新技术产业化基地

### National Software and Information Service Industry Demonstration Base (Qingdao Software Science and Technology City)

国家软件和信息服务业示范基地 (青岛软件科技城)

### First Batch of National-level Science and Technology Service Pilot Area

首批国家科技服务业试点区域

### National Robot High and New Technology Industrialization Base

国家机器人高新技术产业化基地

### National Torch Graphene and Advanced Carbon Material Characteristic Industry Base

国家火炬石墨烯及先进碳材料特色产业基地

### National Torch Qingdao Marine Biological Medicine Characteristic Industry Base

国家火炬青岛海洋生物医药特色产业基地

This is a fertile ground for investment and development. Qingdao National High-tech Industrial Development Zone, as a key innovation and entrepreneurship highland of Qingdao, is committed to building a new generation of "1+2+1" leading industrial clusters, such as new generation information technology, medical treatment, artificial intelligence + high-end equipment manufacturing, and modern service industry. Since the construction of the core area started in 2008, it has introduced more than 2000 projects such as Tencent and Huawei, and has been approved with 6 types of national

industrial bases. At the same time, bio-pharmaceutical and medical equipment new generation information technology, robots, etc. have become the glittering "signboards" here. At present, the park has gathered a large number of world top 500 enterprises and domestic leading projects, such as Huawei Qingdao Base, Tencent Innovation and Entrepreneurship Town, ABB of Sweden, KUKA of Germany, SIASUN, Bosch, Edwards, Beecham, Hexagon, and Disha pharmaceutical.

新松  
SIASUN

德国库卡  
KUKA, Germany

瑞典 ABB  
ABB, Sweden

腾讯双创小镇  
Tencent Innovation and  
Entrepreneurship Town

华为青岛基地  
Huawei Qingdao Base

百度智创基地  
Baidu Wisdom  
Innovation Base

迪沙药业  
Disha Pharmaceutical

海克斯康  
Hexagon

毕勤  
Beecham

埃地沃兹  
Edwards

博世  
Bosch

链接全球的青岛高新区

# QINGDAO NATIONAL HIGH-TECH INDUSTRIAL DEVELOPMENT ZONE LINKING THE WORLD



高新区聚力打造汇聚全球高端创新要素的“强磁场”，目前已与美国、英国、德国、法国、以色列、日本、韩国及上合组织国家等建立了广泛的项目合作或派驻了办事机构。

其中，“青岛以色列国际客厅”是青岛市重点打造的一体化国际合作平台，涵盖产品技术展示、产品技术交

易、文化教育交流、技术创新孵化、科技金融服务五大功能；

欧盟项目创新中心（青岛）是中欧双边共同支持搭建的、欧盟目前在中国唯一的项目创新中心，主要开展中欧科技、贸易、投资促进等服务。







欧盟项目创新中心(青岛)  
EU Project Innovation Center (Qingdao)



Qingdao National High-tech Industrial Development Zone has focused on creating a "high-intensity magnetic field" that gathers high-end global innovation elements. Up to now, it has established extensive project cooperation or dispatched business institutes with the United States, the United Kingdom, Germany, France, Israel, Japan, South Korea and SCO countries.

Among them, "Qingdao -Israel International Livingroom" is a key integrated international cooperation platform mainly built by Qingdao, which covers five major functions: product technology exhibition, product technology trading, cultural and educational exchange,

technological innovation incubation, and scientific and technological financial services.

The EU Project Innovation Center (Qingdao) is the only EU project innovation center in China supported by China and EU, which mainly carries out the services such as science and technology, trade and investment between China and Europe.



青岛以色列国际客厅  
Qingdao -Israel International Livingroom

环境优良的青岛高新区

# QINGDAO NATIONAL HIGH-TECH INDUSTRIAL DEVELOPMENT ZONE WITH EXCELLENT ENVIRONMENT

这里河海相连，生态静美，“枕河听海、九水一区”，水系园林景观荣膺联合国“亚洲都市景观奖”。

这里“尊商、亲商”“安商、富商”，为项目入住提供“保姆式服务”，建设了全市首个全业务综合性政务服务大厅，推行首席服务官、帮办代办、容缺预审查、并联审批等服务模式，真正实现了“一门、一窗、一网、一次”办理。企业入驻享受全领域、无差别“一窗受理”，审批服务“秒批”、电子卡包应用共享等贴心服务。

The river and sea are connected here, and the ecology is quiet and beautiful, where "one can listen to the sea by resting near the river, with 9 waters converging into one". The water-system garden landscape has won the "Asian Townscape Award" of the United Nations.

Here, "the business is respected, promoted, secured, and enriched". It provides "nanny-type service" for project implementation, builds the city's first full-service comprehensive public service hall, and implements the service modes of chief service officer, assisting and agency, pre-examination of capacity and shortage, parallel examination and approval, etc., truly realizing the "one door, one window, one network, one-time" handling. The entered enterprises can enjoy the all-field, undifferentiated "one window acceptance", "instant approval" of approval service, electronic card package application sharing, and other intimate services.





## 生活舒适的青岛高新区

# QINGDAO NATIONAL HIGH-TECH INDUSTRIAL DEVELOPMENT ZONE WITH COMFORTABLE LIFE



这里的教育资源比肩国内最好的城市。引进北京十一学校为合作办学方，设立青岛中学（十三年一贯制），是国内首所混合制、非营利性独立学校。与北京第二实验小学合作办学的全日制公办青岛分校，是北京第二实验小学在山东设立的唯一分校，还有青岛58中、青岛实验学校、新业路小学等。



The educational resources here are comparable to the best cities in China. Qingdao High School (13-year consistent system) is the first mixed-system, non-profit and independent school in China by importing Beijing Eleven School as the cooperative partner. The full-time public Qingdao Branch, which cooperates with Beijing No.2 Experimental Primary School, is the only branch school established by Beijing No.2 Experimental Primary School in Shandong Province. In addition, there are Qingdao No.58 Middle School, Qingdao Experimental School, Xinyelu Primary School, etc.



市级重大医疗项目青岛市市民健康中心，休闲项目伊甸园、澜湾艺术公园等也已落地。中英合作的“东方伊甸园”项目，是世界第二座、亚洲第一座“伊甸园”，将打造成一座集生态与休闲于一体的世界级主题公园。



Major municipal medical projects, such as Qingdao Civic Health Center, Leisure Project Garden of Eden and Lanwan Art Park, have also been implemented. The "Oriental Eden" project, the second in the world and the first in Asia, will be built into a world-class theme park that integrates ecology and leisure.



充满“烟火味儿”的商贸大鳄扎堆入驻。览秀城、奥特莱斯、世茂52+……集零售、餐饮、少儿教育、时尚休闲娱乐为一体的购物中心越来越多。这里产城一体发展，优质住宅鳞次栉比，投资和居住两相宜。



Business tycoons full of the smell of ordinary life have piled in, such as Outlets, Shimao 52 +, and Liqun Complex. The shopping centers integrating retail, catering, children's education, fashion, leisure and entertainment are increasing. Here, the industry and city develop as a whole, and high-quality residential buildings are placed closely side by side, which is suitable both for investment and residence.



青岛市民健身中心是山东省规模最大的体育场和体育馆，体育场建筑面积14万平方米，可容纳6万人；体育馆建筑面积7.5万平方米，可容纳1.5万人。这里充满人文气息，文化体育赛事和休闲活动丰富多彩。



Qingdao Civic Fitness Center is the largest stadium and gymnasium in Shandong Province, with a construction area of 140000 square meters and a capacity of 60000 people. The construction area of the gymnasium is 75000 square meters, which can accommodate 15000 people. It is full of humanism atmosphere, with rich and colorful cultural sports events and leisure activities.

青岛高新区“1+2+1”现代产业体系

# "1+2+1" LEADING INDUSTRY IN QINGDAO NATIONAL HIGH-TECH INDUSTRIAL DEVELOPMENT ZONE



Bio-pharmaceutical and  
medical equipment industry  
生物医药及医疗器械产业



New-generation  
information technology  
新一代信息技术产业



High-end equipment  
manufacturing  
高端装备制造产业

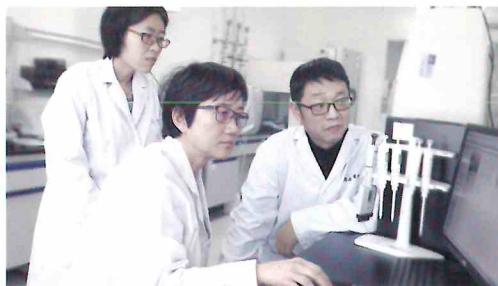


Modern service industry  
现代服务业



## 生物医药及医疗器械产业

# BIO-PHARMACEUTICAL AND MEDICAL EQUIPMENT INDUSTRY



青岛高新区将生物医药及医疗器械作为核心产业和一号产业进行重点培育，被评为国家火炬海洋生物医药特色产业基地、青岛市首批重点工业产业集聚区（机器人+生物医药），位列全国生物医药产业园区环境竞争力第8位。青岛市生物医药及医疗器械产业链的主要承载区，集聚了全市1/3的医疗医药类市场主体，规上企业营业收入约占全市的1/4。已建成运营12万平方米的生物医药专业孵化中心、3万平方米的高端医疗器械创新中心，配套建设总占地面积约4000亩的生物医药及医疗器械千亩产业园区。构建孵化器—加速器—产业园区的产业空间格局，形成临床前研究—临床试验—审评审批—产业化生产—上市后监测的产业生态体系。

Qingdao National High-tech Industrial Development Zone focuses on the cultivation of biomedicine and medical devices as the core industry and the No. 1 industry, which is rated as the national torch marine biomedical special industry base and the first batch of key industrial clusters (robots + biomedicine) in Qingdao, and ranks eighth in the environmental competitiveness of the national biomedical industrial park. The main bearing area of Qingdao biomedical and medical device industry chain gathers 1/3 of the medical and pharmaceutical market players in the city, and the operating income of the enterprises above the designated size accounts for about 1/4 of the city. A 120000 square meter of biological medicine professional incubation center and a 30000 square meter of high-end medical device innovation center have been built and operated, and a 1000 mu biological medicine and medical device industrial park covering a total area of about 4000 mu has been constructed. Moreover, an industrial spatial pattern of incubators, an accelerator and an industrial has been constructed to form an industrial ecosystem of a pre-clinical research, a clinical trial, a review and approval, an industrialized production and post listing monitoring.



立菲医疗器械创新园  
Lifer Medical Equipment Innovation Park





园区内设有省级以上创新平台(研发中心)10个,包括青岛市生物医学工程与技术公共研发服务平台、青岛中医药研发公共服务平台、干细胞诊疗国家地方联合工程研究中心等公共服务平台,以及康龙化成CRO新药研发服务、立菲生物3C(CDMO/CRO/CSO)医疗器械服务等产业化平台,承担国家级、省市级科技项目近百项。争取山东省药监部门在园区设立审评审批分中心。

在产业方向上进一步聚焦创新药、高端医疗器械和康复医疗三分细分领域,引进海尔生物、易邦生物、国药器械华东总部、康龙化成新药研发服务平台、威高国际医疗产业园等300多个优质项目,总投资超过500亿元。国内首所以康复为主题的高校—康复大学的落户为青岛高新区打造康复医疗特色产业奠定了坚实的基础。

There are 10 innovation platforms (R & D centers) at or above the provincial level in the park, including Qingdao the public service platforms such as public R & D service platform for biomedical engineering and technology, Qingdao public service platform for traditional Chinese medicine R & D, national and local joint Engineering Research Center for stem cell diagnosis and treatment, as well as industrial platforms such as KANGLONG chemical CRO new drug R & D service and Lifei biological 3C (CDMO/CRO/CSO) medical device service, which undertake nearly 100 national, provincial and municipal science and technology projects, and strive for the Shandong provincial drug administration department to set up a review and approval sub center in the park.

In the industrial direction, it further focuses on the three sub sectors of innovative drugs, high-end medical devices and rehabilitation medicine, and introduces more than 300 high-quality projects, including Haier Biology, Yibang Biology, Sinopharm East China headquarters, KANGLONG Huacheng new drug R & D service platform, and Veeko International Medical Industrial Park, with a total investment of more than 50 billion yuan. The settlement of University of Health and Rehabilitation Science, the first university with the theme of rehabilitation in China, has laid a solid foundation for Qingdao National High-tech Industrial Development Zone to build a characteristic industry of rehabilitation medicine.



## 新一代信息技术产业

# NEW-GENERATION INFORMATION TECHNOLOGY INDUSTRY



腾讯  
Tencent

高新区作为青岛市软件信息产业发展的核心区，获批国家软件和信息服务业示范基地，荣膺“中国最具活力软件园”前十强。结合产业政策及自身产业整体布局，聚焦信息安全、半导体、大数据等领域。高质量引进了招商局青岛网谷、科创慧谷、计世高科园、MAX产业园等专业园区，拥有腾讯内容产业基地、中关村信息谷、百度（青岛）智创基地、软控总部、人民视频等项目1200余个，新一代信息技术产业生态初步集聚。

在信息安全领域，与中国保密协会依托远创国际蓝湾创意园共同建设了全国首个以发展保密技术为主的保密技术产业园，已集聚信创企业70余家。在半导体领域，已培育引进智腾科技、嘉星晶电、高测股份、佳恩科技等半导体产业链相关，初步形成材料、装备、设计、封测和模组生产产业链条。在大数据方面，集聚培育了中国移动青岛云数据中心、华为青岛云计算数据中心、赛昇工业技术研究院、中译语通、软控股份等一批大数据企业。



华为青岛基地  
Huawei Qingdao Center

The high-tech Zone, as the core area for the development of software information industry in Qingdao, has been approved as a national demonstration base for software and information service industry, and won the top ten “China’s most active software parks”. Combining with industry policy and its own overall layout, it focuses on information security, semiconductors, big data and other fields. Having introduced and built professional parks such as China Merchants Group Qingdao Online Valley, Science and Innovation Valley, Jishi High-tech Park and MAX Industrial Park with high quality, it has more than 1200 projects such as Tencent Content Industrial Base, Zhongguancun Information Valley, Baidu (Qingdao) Intelligence Innovation Base, Soft Control Headquarters, and People’s Video. A new generation of information technology industrial ecology has preliminarily gathered.

In the field of information security, relying on Yuanchuang international Blue Bay Creative Park and cooperation with China Security Association, it has not only built the country’s first security technology industrial park focusing on the development of security technology, but also gathered more than 70 information innovation enterprises. In the semiconductor field, it has cultivated and introduced semiconductor industry chains such as Zhiteng Technology, Jiaying Crystal Electricity, Gaoce Co., Ltd. and Jiaen Technology, to preliminarily form an industrial chain of materials, equipment, design, packaging and testing and module production. In terms of the big data, it has gathered and cultivated a number of big data enterprises, such as China Mobile Qingdao Cloud Data Center, Huawei Qingdao Cloud Computing Data Center, Saisheng Industrial Technology Research Institute, GTCOM, and Soft Control Shares.





## 高端装备制造产业

# HIGH-END EQUIPMENT MANUFACTURING INDUSTRY



这里是国家科技部批准的国内首家机器人高新技术产业化基地和首批青岛市重点工业产业集聚区，致力打造具有国际竞争力的先进制造业创新基地和中国北方最大的机器人产业基地。

高新区围绕智能制造装备、精密仪器仪表、机器人、轨道交通装备等细分领域，集聚了海克斯康、博世、埃地沃兹、阿特拉斯科普柯、毕勤机电、天摩亚太、阿尔斯通等一批世界500强和外资行业龙头企业，引进培育软控总部、高测股份、科捷智能、盘谷智能等多家行业领军企业，依托科捷机器人、宝佳自动化、通产智能等重点机器人企业，形成从核心零部件、本体制造、系统集成到配套服务的全产业链条，涵盖工业机器人、服务机器人、特种机器人等多个领域。230余家上下游企业集群发展，已成为长江以北名副其实的智能装备制造产业发展集聚区。



It is the first robot high-tech industrialization base in China approved by the Ministry of science and technology and the first batch of key industrial clusters in Qingdao, which is committed to building an internationally competitive advanced manufacturing innovation base and the largest robot industry base in northern China.

Surrounding the sub fields of intelligent manufacturing equipment, precision instruments and meters, robots, rail transit equipment, etc., the High-tech Zone has gathered some world top 500 and foreign-funded industry leading enterprises, such as Hexcom, Bosch, Edwards, Atlas Copco, Bitron Electromechanical, FMG Asia Pacific, Alston, etc., and introduced and cultivated a number of industry leading enterprises, such as soft control headquarters, Gaoce Co., Ltd., Kejie Intelligence, and Pangu Intelligence. Relying on Kinger Robot, Baojia Automation, Tosun Intelligence and other key robot enterprises, it has formed a whole industry chain from core parts, body manufacturing, system integration to supporting services, covering industrial robots, service robots, special robots and other fields. In addition, more than 230 upstream and downstream enterprises have developed in clusters, having become a veritable intelligent manufacturing industry development cluster in the north of the Yangtze River.



# 现代服务业 MODERN SERVICE INDUSTRY



青岛高新区以产业、人才为中心，聚力发展科技服务、会展等2大现代服务业产业链条，同时打造配套完善的现代化商业服务体系，全力为主导产业提供支撑。

检验检测等科技服务业，坚持推动产业集群化、特色化、高端化发展，目前已聚集检验检测产业链相关企业、机构100余家，检验检测产业集聚效应十分明显。

会展服务领域，已建成青岛市规模最大的第五代会展综合体“中国·红岛国际会议展览中心”，是青岛市唯一获得UFI认证及加入IAEE会员的展馆，运营至今，共承接各类大型会展活动共50余场，包括亚太（青岛）智能装备博览会、青岛国际家具展、2021中国智能视听大会等。

现代商贸领域，以打造国内一流的现代服务业聚集区为目标。目前已引进金茂览秀城、首创奥特莱斯、鲁商广场、世茂52+等优质商业综合体资源，辐射胶州市及红岛、河套、上马等街道，形成区域商业热点，带动人气集聚。



Focusing on industry and talents, Qingdao National High-tech Industrial Development Zone has focused on the development of two modern service industry chains of science and technology services and exhibitions, and created a complete modern commercial service system to provide support for leading industries.

Science and technology service industries, such as inspection and testing, insist on promoting the development of industrial clusters, characteristics and high-end. At present, more than 100 enterprises and institutions related to the inspection and testing industry chain have gathered, and the gathering effect of the inspection and testing industry is very obvious.

In the field of conference and exhibition services, the largest fifth generation Conference and Exhibition complex "China · Hongdao International Conference and Exhibition Center" in Qingdao has been built, which is the only exhibition hall in Qingdao obtaining UFI certification and joining IAEE members. Since the operation, it has undertaken more than 50 large-scale Conference and Exhibition activities, including the Asia Pacific (Qingdao) Intelligent Equipment Expo, Qingdao International Furniture Exhibition, 2021 China intelligent audio-visual conference, etc.

In the field of modern commerce and trade, the goal is to build a domestic first-class modern service industry cluster. At present, it has introduced high-quality commercial complex resources such as Jinmao Exhibition City, Pioneer Outlets, Lushang Square and Shimao 52+, radiating Jiaozhou City, Hongdao, Hetao, Shangma and other streets, forming a regional commercial hotspot to motivate the popularity gathering.





# 产业政策 INDUSTRY POLICY

青岛高新区形成了以生物医药及医疗器械为核心，新一代信息技术和智能制造为支柱，现代服务业为支撑的“1+2+1”现代产业体系。

Qingdao National High-tech Industrial Development Zone has formed a "1+2+1" modern industrial system with biomedicine and medical equipment as the core, new generation information technology and intelligent manufacturing as the pillar, and modern service industry as the support.

## 政策原文二维码： QR CODE OF ORIGINAL POLICY ARTICLE

《关于振兴实体经济促进医疗医药产业集聚发展的若干政策》

《关于振兴实体经济鼓励先进制造业高质量发展的若干政策》

《关于振兴实体经济促进新一代信息技术产业集聚发展的若干政策》

《青岛高新区关于振兴实体经济促进服务业高质量发展的若干政策》



... 扫描二维码了解政策详情 ...

《关于振兴实体经济促进高端装备制造产业集聚发展的若干政策》

《青岛高新区关于振兴实体经济进一步推动“人才特区”建设的若干政策》

### 青岛高新区提振实体经济的“5+1”政策





# 青岛市全图



青岛高新区

- 图例**
- ★ 地级行政中心
  - ☆ 区、县级行政中心
  - ★ 青岛高新技术产业开发区管理委员会
  - 镇、街道办事处
  - 村
  - 居委会、立交桥
  - 均速
  - 铁路
  - 口岸及里程
  - 地级市界线
  - 区、县级界线
  - 高速公路编号及收费站
  - 高速公路在建
  - 高架路
  - 铁路及站点
  - 高速公路
  - 在建铁路
  - 轻轨在建
  - G309 国道及编号
  - S303 省道及编号
  - 滨莱公路
  - 城市道路
  - 齐长城
  - 隧道
  - 高速铁路
  - 在建铁路
  - 轻轨在建
  - 河流、水库
  - 盐田、养殖





# 青岛高新区地图

## 高新技术产业开发区

### 青岛出口加工区

### 红岛湿地公园

### 红岛街道

### 河套街道

青岛红岛站

青岛火车站

青岛市小涧西万亩间林场

青岛红岛湿地公园

青岛红岛湿地公园







### 青岛高新区招商部

Investment Promotion Department of Qingdao National High-tech Industrial Development Zone

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Address: Block A, Chuangye Building, No.1, Zhilidao Road, Qingdao National High-tech Industrial Development Zone

医疗医药产业事业部  
Medical and Pharmaceutical Industry Division

服务热线/Service hotline: 0532-66966793

新一代信息技术产业事业部  
New-generation Information Technology Industry Division

服务热线/Service hotline: 0532-68686069

人工智能+高端装备制造产业事业部  
Artificial Intelligence + High-end Equipment Manufacturing Industry Division  
服务热线/Service hotline: 0532-66966956

现代服务业事业部  
Modern Service Industry Division  
服务热线/Service hotline: 0532-68686956

青岛高新区政务服务大厅  
Public Service Hall of Qingdao National High-tech Industrial Development Zone

地址: 青岛高新区静园路8号 电话/Tel: 0532-66966862  
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