

Discover  
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**ZIBO**

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## HAUTE MATSIATRA REGION, ZIBO BECOME FRIENDLY COOPERATIVE CITIES

The city of Zibo in East China's Shandong province signed a memorandum of understanding on May 13 on establishing friendly and cooperative relations with Haute Matsiatra Region in Madagascar.

Cai Xianjin, director of the foreign affairs office of Shandong, stated in his speech that Madagascar is an important African partner for Shandong province, and this year marks the 50th anniversary of the establishment of diplomatic ties between China and Madagascar.

Madagascar is also one of Zibo's most important African economic and trade partners, and the cooperation between the two in textiles, fertilizer, steel, mechanical products and electrical products is getting stronger and stronger, according to Ma Xiaolei, mayor of Zibo.







"Deepening cooperation between Zibo and Haute Matsiatra Region will open a new chapter in the partnership between the two," he said.

Ma hoped that the two sides will take this opportunity to further deepen exchange and cooperation in industry, agriculture, tourism and medical care.

Madagascar is located in southeastern Africa. One of Madagascar's 23 regions, Haute Matsiatra Region, is located in the center of the country. It covers an area of 20,883 square kilometers and has a population of about 1.5 million.

**Zibo Insight**

**Part One**

## Zibo interior painting: A big world inside a small bottle



Wen Jing, an inheritor of Shandong inside-painting art, has been engaged in the technique for more than 30 years.

Shandong inside-painting art, also known as Lu inside-painting, is a technique used to paint the inside of a bottle. It originated more than 200 years ago in Zibo, Shandong province, which is known as China's capital of ceramics.

The art was listed as a national intangible cultural heritage item in 2014. Artisans used to paint the inside of a snuff bottle, a vase or a glass ball. The usual themes of these paintings are flowers, birds, and natural landscapes.





As a Zibo native, Wen has made great efforts to promote inside-painting art. “I have participated in the Zibo ceramics expo for many years. I hope to promote Shandong inside-painting through the expo and help more people learn about this Chinese traditional art” Wen said.

The 21st China (Zibo) International Ceramics Exposition, which was held from Nov 29 to Dec 6 in 2021, had attracted more than 200 ceramics enterprises, as well as more than 300 masters at the national and provincial levels showcasing a wide range of ceramic artworks.



[http://news.lznews.cn/special/2018zt/2018tbh/dsfc/201809/t20180903\\_11341725.html](http://news.lznews.cn/special/2018zt/2018tbh/dsfc/201809/t20180903_11341725.html)



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**Biz Updates**

**Part Two**

## Shandong Shanbo

## Electric Machine Group Co., Ltd

Shandong Shanbo Electric Machine Group Co., Ltd is a state-level high-tech enterprise, which was reformed by the large-scale state-owned enterprise Boshan Electric Machine Works.

The company owns powerful scientific research and development team, advanced automation and CNC machining equipment, high-class type test center and perfect modern management system. The company mainly produces micro-motors for controlling system, vehicle motors, AC motors and precision gear transmission units, and so on. There are various varieties and specifications of the motor products, which are made as per international standard and widely used in many fields and industries such as aviation, aerospace, transportation, machinery, light industry, textile, medical and appliance. Many motor products have been exporting to more than fifty countries and regions of Asia, Africa, Europe and North America.



The company has obtained the quality management certifications ISO9001, GJB9001B, TS16949 and the certifications ISO14001, OHSAS18001. “Shanbo EM” trademark is awarded the “famous trademark of Shandong province” and the “famous brand products of Shandong province”, which is also entitled as the “Top ten well-known brands of China Electrical Equipment Industry” by China Electrical Equipment Industry Association CEEIA. The company is the vice-chairman unit of Small & Medium Electric Motor Sub-association and Micromotor Sub-association of China Electrical Equipment Industry Association CEEIA, and vice chairman unit of vehicle-use Electric Motor & Electrical Appliance Committee of China Association of Automobile Manufacturers. It is also one of the enterprises which is responsible for revising the China National Standard and Industry Standard of the motor industry.

The company always sticks to lead the tread of high-end products, highlight innovation and development, and strives to build itself into a first-class high-tech enterprise with significant influence and core competitiveness.

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Major Countries:  
North America, Europe, ASEAN,  
countries and regions along Belt and  
Road



Cooperation Methods:  
R&D and manufacture, Custom-  
made according to customer's  
requirement; Joint venture



## Shandong Qilu Ethylene Chemicals Co., Ltd

Shandong Qilu Ethylene Chemicals Co., Ltd (Brand name QiluVac) was incorporated and put into production in 1987, which is a 300,000-ton ethylene supporting enterprise of Qilu Petrochemical. In 2009, we introduced 3 new PVB film production lines with an annual production capacity of 5,000 tons. In 2013, a new multi-layer blown co-extruded production line was set, until now we have 4 lines with annual production of 8,000 tons. We are the preferred quality and the largest water quench co-extruded film and casting film manufacturer in north of China. QiluVac is committed to supplying the best packaging solutions and materials to all customers.



**Production line**

Our product range:

Flexible Thermforming Film (PA/PE; PA/PP; PA/EVOH/PE); Vacuum Skin Packaging film; Easy Peel film; Vacuum Bag & Shrink Bag.

# Shandong Qilu Ethylene Chemicals



**Major Countries:**

Russia, South Korea, Mexico,  
Colombia, Chile, Peru

**Cooperation Methods:**

Distributor or final user

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## **Shandong Fonda E-Commerce Park Co., Ltd**



Shandong Fangda E-Commerce Park Co., Ltd. was established in 2013 with a registered capital of RMB20 million, total assets of RMB300 million, and 78 employees. It is mainly engaged in comprehensive operation services of the park, commercial real estate development, steel products trading, domestic and cross-border e-commerce, supply chain finance business, etc.

The first phase of Fangda E-commerce Park and the second phase of Fangda Dream Town, which are constructed and operated by the company, cover an area of 175 mu and a construction area of 80,000 square meters. The first-phase project covers an area of 100 mu, with an investment of RMB120 million and a construction area of 30,000 square meters. The park opened on December 27, 2014, is the earliest comprehensive e-commerce park with the most complete chain in Shandong Province. The second phase of "Fangda Dream Town" covers an area of 75 mu, with an investment of RMB160 million and a construction area of 52,000 square meters. The third phase of the project covers an area of 248 mu and plans to invest RMB 1 billion . The first, second and third phases will jointly form an all-round, high-quality, dual-ecological smart park.



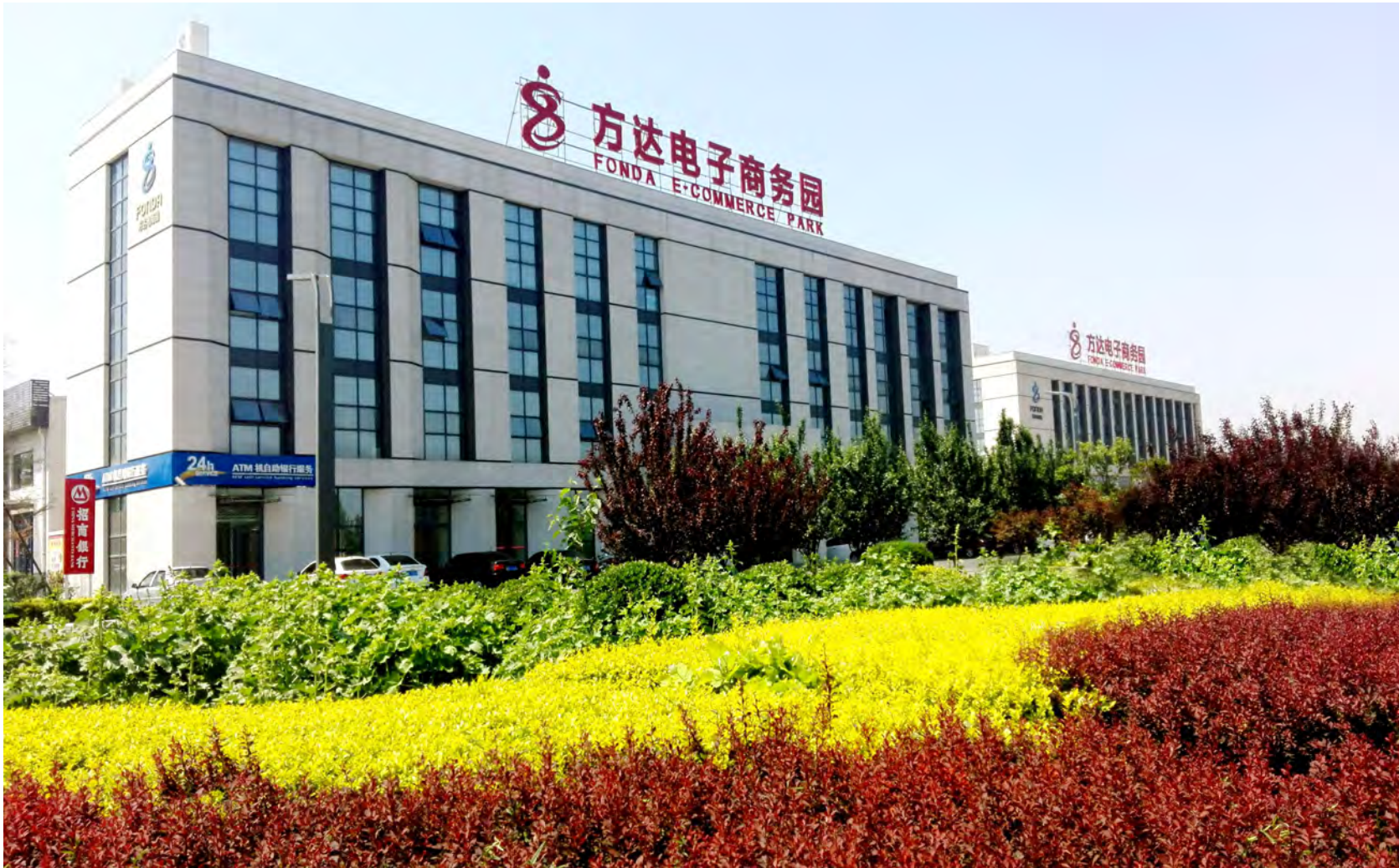
## PART 2 Link Zibo

At present, the park mainly includes an e-commerce incubation building, a business building, a storage center, a roadshow hall, Zhongke-Fangda Technology Service Center, a high-end talent apartment, a maker restaurant and other supporting facilities, and a 52,000-square-meter garden built in the second phase of the Fangda Dream Town. The e-commerce headquarters set up a model of Zibo's "Home Office" environment.

More than 300 merchants have settled in the park, creating more than 3,000 jobs.







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Major Countries:  
Vietnam, Laos, Cambodia,  
Indonesia, Malaysia, etc.

Cooperation Methods:  
Project Cooperative Development,  
Bulk Material Trading, Park  
Replication.

We are attracting companies to the park. The park is an ideal office and entrepreneurial base for various small, medium and micro companies such as high-tech, e-commerce, trade, and entrepreneurship. The company sincerely invites people of insight at home and abroad come to visit and communicate.



## PART 2 Link Zibo

Established in 2011, Shandong Shengwo New Energy Vehicle Co., Ltd is located in High-Tech zone, Zibo city, Shandong province. Close to Qingdao sea port, it enjoys the convenience of transportation. Occupying 10000 square meters, the company integrates design, production, sales of ATV/UTV and spare parts, with its own R&D team. The vehicles have been exported to many countries in Americas, Europe, Southeast Asia, Middle East and Oceania. Current products series: 125-570cc ATV, 200-570cc UTV.

Major Countries: America, Europe, Middle East and other countries

Cooperation Methods: Distributor / Agent

## Shandong Shengwo New Energy Vehicle Co., Ltd



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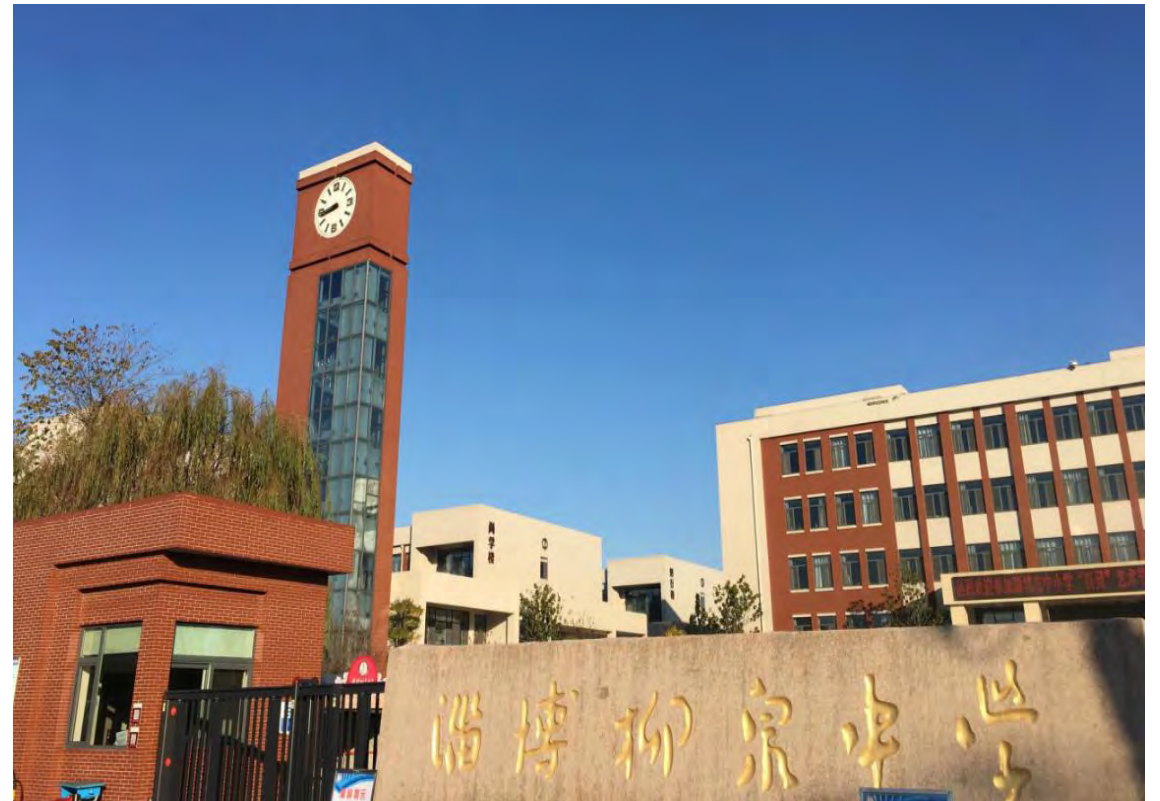


**More Opportunities**

**Part Two**

# Zibo Liuquan Middle School

Zibo Liuquan Middle School was founded in 2016, and named after Pu Songling who was the master of the world's short stories. The Middle School is a public school sponsored by the Zibo Municipal Education Bureau, featuring information based teaching. The school covers an area of 103.5 mu and there are 2,400 students and 187 teachers. Our school was selected in the list of “Football Featured School of National Campus in 2020”“School with Winter Sport Programme of National Youth Campus”, and won the title of “Curriculum Experimental Base of Primary and Secondary School in Shandong Province” “Demonstration School of All-Environmental Education in Shandong Province”.





The school attaches great importance to foreign exchange and cooperation. It has established cooperative relationship with many schools and organizations, for example Australian International School of Bradford and International School of Livingston, Basic Education of Ontario in Canada, Marquette High School of the USA, Wanhe International Education Group of Singapore and so on. Our school carries out foreign exchanges actively, expands the international horizons of teachers and students. Our school has been identified as the first batch of international construction schools by the Shandong Provincial Department of Education.

Potential Cooperation:

Britain, Germany, Singapore, South Korea: online classroom, teacher & student exchange, sister school

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