



2025长春国际医药健康产业博览会

2025 CHANGCHUN INTERNATIONAL MEDICINE & HEALTH INDUSTRY EXPO

新质引领健康 科技共创未来

NEW QUALITY LEADS HEALTH TECHNOLOGY CO-CREATES THE FUTURE

招商函

BUSINESS INVITATION LETTER

2025-09 | September 2025

长春·东北亚国际博览中心

CHANGCHUN · NORTHEAST ASIA INTERNATIONAL EXPO CENTER

EXHIBITION HALL DISTRIBUTION

EXHIBITION BENCHMARK IN THE THREE NORTHEASTERN PROVINCES
WINDOW FOR LOOKING FORWARD TO THE WORLD

NORTHEAST ASIA INTERNATIONAL EXPO CENTER

The Northeast Asia International Expo Center is located in Chaoyang District, Changchun City, 5 kilometers away from the municipal government. The project is expected to be invested for a total of 40 billion yuan, with a total construction area of 4.5 million square meters. It is a complex exhibition project integrating exhibition, conference, catering, tourism, hotel, business, office building and other diversified businesses. The core section consists of 342,000 square meters of international exhibition center, 44,000 square meters of international conference center, and 45,000 square meters of Westin Hotel, which can meet the needs of international and domestic exhibitions and conferences in terms of exhibition scale, carrying capacity, supporting functions, and technological levels.

The International Exhibition Center covers a total construction area of 342,000 square meters and a net exhibition area of about 250,000 square meters. Its first phase involves the construction of 194,000 square meters, including 3 standard exhibition halls, multi-function hall, east entrance hall, traffic corridor and underground garage, with a net exhibition area of 120,000 square meters, and can provide a total of 6,550 international standard booths, delivered in 2023. The second phase involves the construction of 148,000 square meters, including 3 standard exhibition halls, double-deck exhibition hall and garbage transfer station and is expected to be delivered in 2025.

The International Conference Center, with a total construction area of 44,000 square meters, is equipped with a large banquet hall of 2,400 square meters, a multi-function hall of 1,400 square meters and more than 20 meeting rooms of various sizes that can be flexibly combined, to meet the needs of international, full-function and high-standard conference venues.



FORUM ACTIVITIES

The symposiums and technical seminars will be organized to strengthen the technical exchanges and cooperation in the fields of traditional Chinese medicine, bio-medicine, medical devices, medical technology, big health industry, elderly care industry, and international cooperation. The preliminary plan is as follows:



ABOUT THE EXPO

With the strong support of China National Administration of Traditional Chinese Medicine, Jilin Provincial People's Government and Changchun Municipal People's Government, the 2024 Changchun International Medicine & Health Industry Expo was held in Changchun on December 7 - 10, 2024. The exhibition covers a total area of 50,000 square meters, 648 enterprises are involved and 27 meetings of the conference forum are held, attracting 112,300 participants from 27 countries, 29 provinces and municipalities in China and Hong Kong and Macao overseas Chinese areas, including dignitaries, academicians, representatives of the world's top 500, China's top 500 enterprises, nearly 3,000 people attending the opening ceremony and the conference forum, A total of 18.6 billion yuan was signed on the spot, It has won wide praise from all walks of life.

The 2025 Changchun International Medicine & Health Industry Expo is scheduled to be held in Changchun from September 12 to 15. With the theme of "New Quality Leads Health, Technology Co-creates the Future", the expo has a total exhibition scale of 70,000 square meters, attracts 700 exhibitors and presents the new ecological quality future of medicine and health industry around the panorama of "Medicine, Medical Care, integrated eldercare services with medical care, and Medical Science". Based on the treasure of traditional Chinese medicine in Jilin Province and the advantages of Changchun's bio-medicine and life health industry cluster, we will link global innovation resources to create an industrial event covering pharmaceutical research and development, medical breakthroughs, medical care upgrades, and integrated eldercare services with medical care. This Expo will focus on the digital application of AI and the innovation and development achievements in the field of medicine and health, more than 30 high-level, high-quality and high-level meetings and supporting activities will be held. Leaders of national ministries and commissions, academicians and experts, provincial and municipal leaders, representatives of top 500 enterprises in the field of medicine and health, heads of business associations, heads of medical institutions and other important guests as well as professional media and professional visitors will be invited to attend.

We sincerely invite you to come to this event, and you will experience the depth of traditional Chinese medicine, the height of medical science, the precision of medical care and the temperature of integrated eldercare services with medical care in all aspects. Let us work together to build the Changchun International Medicine & Health Industry Expo into a hub platform for the Northeast Asian medical and health industry and a window for strategic cooperation to promote traditional Chinese medicine to the world.



70000m²
Exhibition scale

100000+
Visitors

30 Countries
International procurement

700+
Exhibitors

ORGANIZATIONS INVOLVED

SPONSORED BY

Changchun Committee, China Council for the Promotion of International Trade

UNDERTAKEN BY

Chushang Federation of Hubei Province

CO-ORGANIZED BY

Jilin University \ Northeast Normal University
Changchun University of Science and Technology
Changchun University of Chinese Medicine
Jilin Agricultural University \ Chinese Academy of Sciences, Changchun Branch
Changchun Institute of Optics, Fine Mechanics and Physics, Chinese Academy of Sciences
Changchun Institute of Applied Chemistry of Chinese Academy of Sciences
Healthcare Security Association of Jilin Province
Northeast Institute of Geography and Agroecology, Chinese Academy of Sciences
Institute of Special Animal and Plant Sciences CAAS
Jilin Academy of Traditional Chinese Medicine

SUPPORTED BY

China Occupational Safety and Health Association \ Jilin Provincial Ginseng Association
Jilin Provincial Big Health Industry Association
Jilin Provincial Chinese Medicine Health Industry Association
Jilin Association for Medical Devices Industry \ Jilin Medical Industry Association
Jilin Association for Medicine Distribution Industry
The First Bethune Hospital of Jilin University
The Second Hospital of Jilin University \ China-Japan Union Hospital of Jilin University
The Affiliated Hospital of Changchun University of Chinese Medicine
Jilin Provincial People's Hospital

EXECUTED BY

Changchun Jingyuan International Exhibition Group

SCOPE OF EXHIBITION

- (I) Traditional Chinese Medicine and Health Care Exhibition Area
- (II) Medicine Innovation and Biotechnology Exhibition Area
- (III) Medical Breakthroughs and Clinical Services Exhibition Area
- (IV) Digital and Intelligent Medical Care and Future Health Exhibition Area
- (V) Integrated Eldercare Services with Medical Care and Health Management Exhibition Area
- (VI) International Exhibition Group and Cross-border Cooperation Exhibition Area
- (VII) Government, Industry, Academics and Research Institute Combined Ecological Technology Exhibition Area
- (VIII) Pharmaceutical Processing Machines Exhibition Area
- (IX) Emergency Rescue Medical Technology and Equipment Exhibition Area



PARTIAL EXHIBITORS



*The above companies are ranked regardless of the order

BUSINESS POLICY

Standard Booth Charging Criteria

Dimension: 9 square meters (3 m x 3 m)
 Expense: 10000 Yuan / Booth
 Allocated: Three display boards, one negotiating table, two folding tables, two spotlights, power socket.

Corner Booth Charging Criteria

Dimension: 9 square meters (3 m x 3 m)
 Expense: 11000 Yuan / Booth
 Allocated: Two display boards, one negotiating table, two folding tables, two spotlights, power socket.

Special Booth Charging Criteria

Expense: 1000 Yuan/m² (Leasable area: 36 square meters)
 Allocated: Bare floor only, set up by exhibitors or organizing committee.



(I) 2025 Changchun International Medicine & Health Industry Expo Opening Ceremony and Academician Forum

(II) Conferences and Forums

- Changchun International Medicine & Health Industry Development Conference;
- China-South Korea-Japan Traditional Chinese Medicine International Development Conference;
- Ginseng Industry High Quality Development and Sci-tech Innovation Conference;
- "Scientists + Entrepreneurs" Hundred People Round Table Conference;
- Matchmaking Conference for Cooperation Among Government, Industry, Academics, Research and Financial Institution;
- AI Empowering Medicine and Health Industry Development Conference;
- Changchun International Yinfa Economic Health Care Industry Development Exchange Meeting;
- Public Hospital Directors' Forum;
- Biomedical Innovation and Development Conference;
- Changbai Mountain (Changchun) TCM Industry Economic and Trade Matchmaking Meeting;

(III) Series Economic & Trade, Communication and Experiencing Activities

- Medicine and Health Industry Project Investment Promotion Meeting;
- Job Fair for High-end Talents in the Field of Medicine and Health;
- New Quality Productivity Technology Auction;
- Health Changchun - National Health Carnival;
- Medicine and Health Products International Sourcing Conference And Overseas Buyers Matchmaking Conference.

MEDIA PARTNERS

Xinhua News Agency, China Media Group, Guangming Daily, Economic Daily, China Daily, China News Service, Phoenix Satellite Television, Hong Kong Ta Kung Wen Wei (HKTKWW) and other more than 300 media inside and outside the domain.





OFFICIAL ACCOUNT



VIDEO ACCOUNT



APPLET



HOTLINE | **400-0211-789**

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Official website: www.cmhie.cn